



Bed & Breakfast and Farmstay Association of NSW & ACT

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2010 Annual Conference/AGM **"Building Your Successful B&B/Farmstay Business".**

Presenters

Name	Credentials	Details
Cathy Dunn	South Coast Promotions www.scpromotions.com.au	Promotions & Communications Websites & emarketing There would be an opportunity for individual website reviews afterwards if required This will be targeted specifically for the B&B & Farmstay sector
Lorraine Duffy	HMAA Tourism	Lorraine Duffy has more than 23 years of leadership experience in the hospitality industry. An accomplished hotel general manager, her vision and expertise in business performance and delivery of standards have driven notable enterprise growth and credibility in this sector. Offering a rare blend of creative and operational strengths, Lorraine has achieved exciting company and product turnarounds and is recognized for her success in stakeholder management, identification and delivery of new business opportunities and implanting values and standards into the corporate culture
Jenny Gerada and	Tourism NSW	Get Connected Team Leader, Get Connected
Diana Kahui,	Tourism NSW	Tourism Exchange Australia (TXA). Manager Digital Marketing
Di Falloon	Meadowlake Lodge Milton	Meadowlake is a 5 Star lodge on the South Coast of NSW near the historic village of Milton. We are a member of Select Hotels International and have won the South Coast Tourism Awards for 5 Star Accommodation in 2004, 2005, 2006 and 2007